

Call for Sponsors IEEE DSAA'2020

2020 International Conference on Data Science and Advanced Analytics

Sydney, Australia - October 6-9, 2020 (<https://dsaa2020.dsaa.co>)

Sponsorship and opportunities to collaborate with DSAA'2020 should be directed to the DSAA'2020 Sponsorship Co-chairs at DSAA2020_sponsors@dsaa.co.

What Is IEEE DSAA?

The IEEE International Conference on Data Science and Advanced Analytics (DSAA) is a flagship annual meeting spanning the interdisciplinary field of Data Science. DSAA focuses on the science of data science, as well as significant data science applications to industry, government, and society. From the science side, DSAA highlights data science foundations, data characteristics and complexity, data quality and misinformation, discovery algorithms and models, representation and modeling, evaluation and visualization, and ethics and explainability. In addition, DSAA may span all of the component fields of data science, including statistics, probabilistic and mathematical modeling, machine learning, data mining and knowledge discovery, complexity science, network science, business analytics, data management, infrastructure and storage, retrieval and search, security, privacy and ethics. From the applications side, DSAA shows researchers important business problems and issues, and show practitioners and users how the data science can realize data value. DSAA features the interdisciplinary need and nature of data science and analytics and bridges the gaps between data science research and enterprise data innovation, as an alternative to the highly specialized disciplinary conferences.

DSAA'2020 will be held in Sydney, Australia as the 7th annual installment of the DSAA conference. DSAA is jointly technically sponsored by the American Statistical Association (ASA), IEEE Computational Intelligence Society (CIS), ACM SIGKDD, and China Computer Foundation (CCF). DSAA'2020 receives significant support from the local government and businesses including Business Events Sydney.

Following the preceding editions DSAA'2019 (Washington DC), DSAA'2018 (Turin), DSAA'2017 (Tokyo), DSAA'2016 (Montreal), DSAA'2015 (Paris), and DSAA'2014 (Shanghai), DSAA'2020 will provide a premier forum that brings together researchers in statistics, computing and informatics, industry/government practitioners, as well as developers, users and policy-makers, to exchange ideas on the latest developments in Data Science as well as on the best practice for a wide range of applications. DSAA'2020 will provide not only cutting-edge scientific results but broad-interest content such as Trends and Controversies session, the Industry/Government Forum (including Invited Industry Talks sessions, sponsor's highlights, and industry/government showcases), and Special Sessions on emerging topics. DSAA's Next-generation Data Scientist award sets a role model for fostering new-generation data scientists for major businesses.

What Is the Profile of DSAA Attendees & Organizers?

In previous years, DSAA has attracted 350+ researchers and practitioners from academia, industry and government from across the world. The audience includes government policy makers, entrepreneurs, chief data and analytics

officers, leading data scientists and professors, talented young researchers/students and developers, and other thought leaders from major vendors, government organizations, and academia.

In DSAA, you have chances to talk to not only world leaders in core disciplines and business domains in data science and analytics, but also talented young researchers and professionals, government decision-makers, multinational companies, and startups. DSAA creates unique opportunities for understanding the latest theoretical advances and innovative developments in data science for attracting/recruiting talented data scientists and engineers and connecting real-world data and business problems to advanced innovations.

Industrial Day

DSAA's first day contributes to an Industrial Day for the interest and benefits of the sponsors. This DSAA industrial day has attracted high-profile companies, leaders and professionals in and relevant to data science. It will ensure exceptional visibility both in the academic community and in the business sector, boosting the overall positioning of the sponsor in the applied data science including AI, statistics and machine learning arena. Overall this will consolidate sponsor's brand as a recognized institution fostering and embracing the most advanced innovations along the whole value chain spanning from fundamental long-term research to applied and actionable business applications. Acting as a sponsor of the main conference, you will benefit from the top level international community that an IEEE conference will attract and from the experienced and globally recognized leading researchers of the Program Committee able to attract prominent experts from the Data Science and Advanced Analytics community.

What Are the Sponsorship Benefits?

Depending on your sponsorship level, the benefits may include but not limited to:

- ✓ Speaking opportunities: Platinum and gold sponsors are eligible for recommending keynote speakers, acting as Trends & Controversies speakers or industry invited talk speakers.
- ✓ Job matching: DSAA'2020 will advertise jobs from sponsors and registered employers and match our sponsors and registered employers with participants and job seekers (students and leading researchers) who look for jobs and collaborative opportunities.
- ✓ Exhibition: Platinum and gold sponsors are eligible for having professional exhibition booths to advertise new products and services and meet new customers. All of our attendees visit the exhibition booths.
- ✓ Promotion: DSAA creates opportunities to circulate sponsor's materials to participants and relevant email lists.
- ✓ Leading book publishers use our conference to advertise and sell the latest books to the largest gathering of data science researchers and professionals.

Your sponsorship is critical for building the emerging data science and analytics community, connecting high quality research with high impact development and high calibre analyst education. We look forward to seeing you at

DSAA'2020 in Sydney, an incredible place to visit!

Sponsorship Levels and Opportunities

Note: All amounts are in USD (US Dollar).

	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$8,000)	Bronze (\$5,000)
Opportunity to speak to audience at their hosted meal/event	√			
Special prominent placement of large logo/link on website	√			
Opportunity to speak at the Invited Industry Talk session	√	√		
DSAA will send up to four emails to all DSAA'2020 attendees (before or after the conference) to connect you to our participants.	√	√		
Complimentary booth	Double-space & high priority in space selection	Double-space & medium priority in space selection	Single-space	
Complimentary registrations	2	2	1	1
DSAA'2020 will match conference attendees interested in jobs with your job descriptions & facilitate 1-on-1 meetings and provide a network venue	√	√	√	
Logo/link on website, bags & materials	Large-size	√	√	√
Material included in conference bags	√	√	√	√

Other specific sponsorship opportunities include:

- ✓ Lanyard naming
- ✓ Wifi sponsor
- ✓ DSAA reception sponsor
- ✓ DSAA banquet sponsor
- ✓ Next Generation Data Scientists (NGDS) award sponsor
- ✓ DSAA Breakfast sponsors
- ✓ DSAA Best Research Paper sponsor
- ✓ DSAA Best Application Paper sponsor
- ✓ Keynote speech sponsor

Contacts and Enquiries

Interested sponsors should contact the sponsorship chairs at DSAA2020_sponsor@dsaa.co to discuss any sponsorship opportunities at DSAA'2020 in Sydney. Pricing or level of sponsorship can be discussed separately.